

Media Influence over teenagers throughout History

Students will be able to: answer a question they have regarding how media has or did influence teenager throughout a certain decade.

Purpose: To explore how media (even as limited as it may have been) has had some influence on teenager despite the era/decade they grew up in.

Media Definition: The main means of mass communication (television, radio, and newspapers) regarded collectively. (<http://oxforddictionaries.com/definition/english/media>)

Media = print material, newspaper, magazines, propaganda, radio, music, TV, movies, cell phones, internet, social media, insta-gram, etc.

Assignment: Formulate a question you have regarding how media has influenced teenagers throughout a particular decade or era.

Example questions:

1. When tobacco ads were introduced into TV commercials, how did they target teenagers to think it was a good idea to start smoking?
2. How did the war propaganda for WWII influence boys in Canada or the USA to join the war?

Structure of Presentation:

- Poster form, Google docs, Prezi or any other means that allows you to get your question answered and show some examples of the type of media used during that time. (must be in a format that I can share and show the class – you will not have to present in front)
- Must have pictures or video links to the type of media that influenced the teens in the decade/era you are describing
- Must include all the information so that anyone reading it can understand the question and answer you discovered

Due Date: _____

Marking Criteria

Criteria	Expert in the field of Media and Teens 4	University undergraduate in the field of Media and Teens 3	High school student studying Media and Teens 2	Starting out 1
Question posed	Clear and to the point of what is being researched	Clear question but not narrowed down quite enough	Question is very broad and not narrowed down enough	Very vague question
Answers to question posed	Very clear and concise answer to the question	Clear answer however some information is missing	Somewhat clear answer, not enough detail	Very vague answer, no detail
Pictures or Video to demonstrate the media in question	Lots of pictures or video examples to clearly support the question and answer	More than 3 pictures and/or video examples to support the question and answer	One or two pictures and/or videos that support the question and answer	No pictures or videos to support the question or answer
Format of presentation	Extremely clear and easy to follow and understand	Clear to follow, but one area is unclear	A bit confusing to follow, no clear direction, pictures are not relevant to the question asked	No structure, very confusing to follow.